



SUMMER SCHOOL LISBON

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Summer School 2012

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Join the Summer School at ISCTE-IUL and enhance your skills in the fields of Management, Finance or Marketing.

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Get in contact with Portuguese history and language. Discover Portugal, its capital and countryside.

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Programmes taught in English:

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2nd – 26th July 2012

- > Programme 1 - Leadership and Strategic Knowledge
- > Programme 2 - International Financial Management
- > Programme 3 - Marketing Communications and Branding

2nd – 26th July 2012

- > Programme 1 - Leadership and Strategic Knowledge
- > Programme 2 - International Financial Management
- > Programme 3 - Marketing Communications and Branding

1st – 21st August 2012

- > Programme 4 - Cross-cultural Communication and Negotiation

1st – 21st August 2012

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Each programme also includes:

- + Portuguese History and Culture
- + Portuguese Language Course (optional)

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Credits: 6 ECTS credits for the successful participation in each programme (depending on your home university policy).

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Timetable: 4 or 5 days a week, from 9:30 to 12:30 and occasionally from 13:30 to 16:20.

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Hours: 70 hours, including contact hours and field trips.

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Accommodation: Students Residences in double rooms, or private accommodation.

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Price: 940 euro for students from partner universities.

Includes: tuition, course materials, accommodation, a public transportation pass for one month in Lisbon, use of the library, PC labs and additional ISCTE-IUL service facilities, visits in Lisbon, company visits, welcome lunch and farewell dinner.

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INFORMATION AND APPLICATIONS

Summer School Lisbon
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+351 217 903 206

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2nd - 26th July | 1st - 21st August
ISCTE Business School Lisbon

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JULY

PROGRAMME 1 - LEADERSHIP AND STRATEGIC KNOWLEDGE
PROGRAMME 2 - INTERNATIONAL FINANCIAL MANAGEMENT
PROGRAMME 3 - MARKETING COMMUNICATIONS AND BRANDING

AUGUST

PROGRAMME 4 - CROSS-CULTURAL COMMUNICATION AND NEGOTIATION

Each programme also includes:
+ Portuguese History and Culture
+ Portuguese Language Course (optional)

Credits: 6 ECTS **Hours:** 70 hours

Price: 940 euro (Full package with lodging)

Please check for more fees details on our webpage

Website: www.iepm.iscte.pt

E-mail: summerschools@iscte.pt

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